

IVR SERVICE REQUEST FORM

Instructions:

- IVR code requests should be sent in every Monday by 1200Hrs.
- IVR codes will be activated by Friday 1700hrs provided comprehensive information is given.
- Form must be duly filled before submission

Date									
Requested By(Name)		Dept.							
Service Provider Information									
Company/Organization									
E1 Server Location and Number									
CALLS CHARGED PER MINUTE									
		DROP	VAT +Excise Duty+						
IVR CODE NUMBER	Kshs/MIN	CHARGE	Premium						
CALLS CHARGED PER NUMBER									
CALLS CHARGED I ER NOMBER	KSH/PER	DROP	VAT +Excise Duty+						
IVR CODE NUMBER	CALL	CHARGE	Premium						
Subscribers To Use Service(Tick where applicable)									
Prepaid									
Postpaid									
Timelines									
Date Service Request was submitted									
Proposed date for testing Proposed date for commercial launch									



IVR Tariff Guide

PURPOSE	RANGE ALLOCATED	MONTHLY MAINTENANCE FEE
Premium voice service	0900 620xxx	10,000 + VAT

NB: Customer must have an existing E1 installed to run an IVR service

IVR revenue share matrix

IVR per min IVR per call

Rate	Net	PRS	Safaricom	Rate	Net	PRS	Safaricom
5	3.97	75%	25%	5	3.97	80%	20%
10	7.94	75%	25%	10	7.94	80%	20%
15	11.9	75%	25%	15	11.9	80%	20%
20	15.87	75%	25%	20	15.87	80%	20%
25	19.84	75%	25%	25	19.84	75%	25%
30	23.81	70%	30%	30	23.81	75%	25%
40	31.75	70%	30%	40	31.75	75%	25%
50	39.68	70%	30%	50	39.68	70%	30%
60	47.62	55%	45%	60	47.62	60%	40%
70	55.56	55%	45%	70	55.56	50%	50%